

# HOLMEN PARK & RECREATION

## SPONSORSHIP GUIDE 2026



608-526-2152  
[www.holmenwi.gov](http://www.holmenwi.gov)



Creating Community through  
People, Parks & Recreation





# PARTNERS IN COMMUNITY

The Holmen Park & Recreation Department offers a wide variety of opportunities for your business or organization to make a lasting impact on the lives of youth in the Holmen community. Programs in need of sponsorship include youth events, aquatic events, and a large variety of youth sports teams. As a partner in sponsorship, your business will receive visibility in multiple locations such as parks, programs, events, and our bi-annual Activity Guide. Your support allows us to continually grow and develop our community services and activities. A park & recreation program, team, or special event sponsorship is a great way to show your support for your community. Start making a difference today by supporting our youth and family activities in Holmen!

## **Sponsorship Contact**

**Alex Inglett**

[ainglett@holmenwi.gov](mailto:ainglett@holmenwi.gov)

608-526-6318

[www.holmenwi.gov/parkrec](http://www.holmenwi.gov/parkrec)



**Park & Rec Phone:** (608) 526-2152

**Cancellation Hotline:** (608) 526-6312

**Aquatic Center:** (608) 526-6092

**Village Hall:** (608) 526-4336



**Website:** [www.holmenwi.gov](http://www.holmenwi.gov)

**Facebook:** [facebook.com/HolmenParkRec](https://facebook.com/HolmenParkRec)

## OUR SNAPSHOT



Facebook yearly reach  
**76,000+**



Program Registrations  
**2,600+ per year**



Registered Members  
**10,000+**



Activity Guide Views  
**10,000+**

## YOUR BENEFITS



**Your name or logo displayed  
on program shirts/uniforms**



**Name recognition with  
community members as a  
booster of youth activities**



**Your name or logo displayed  
in 2 seasonal program  
activity guides**



**Company name and link to  
your webpage from the Park  
& Rec website**

# CORPORATE SPONSOR OPPORTUNITIES

Our Corporate Partners serve as the sole sponsor of all teams/participants for the entire program. This option maximizes exposure as your logo will appear on all shirts/jerseys and all materials for that specific program. Your company logo will also be displayed in the Corporate Partner section of donor recognition in our bi-annual Activity Guides, both printed and online. If your company is interested in becoming a Corporate Partner contact Alex Inglett at (608) 526-6318 or [ainglett@holmenwi.gov](mailto:ainglett@holmenwi.gov) for more details. The price of these programs vary. Your sponsorship will be a one year term.



## \$500 Opportunities

**Impact Volleyball - Spring**  
\$500 per grade (4 grades available)

**Swim Team - Summer**  
\$500 for entire Swim Team program

**Youth Travel Volleyball - Fall**  
\$500 per grade level (2 grade available)



## \$750 Opportunities

**PreK/Kindergarten Academy- Spring**  
\$750 for PreK & \$750 for Kindergarten

**Youth In-House Volleyball - Fall**  
\$750 for entire program



## \$1,000 Opportunities

**Flag Football - Fall**  
\$1,000 for entire program

**Youth Basketball - Winter**  
\$1,000 for entire program



## \$1,500 Opportunities

**Halfway Creek Summer Day Camp**  
\$1,500 for entire program

**T-Ball**  
\$1,500 for entire program

# RECREATIONAL TEAM OPPORTUNITIES

Businesses are paired with one team within one of our programs that compete with other teams from our department or around the Coulee Region. Not all programs have Corporate Partners and are in need of sponsors on an individual team basis. Your company name will also be displayed in the donor recognition area of our bi-annual Activity Guides, both printed and on the web. Sponsorship rate varies per team depending on what type of shirt/jersey the program requires. Not limited to one team or program per sponsor.

## AVAILABLE RECREATIONAL TEAMS



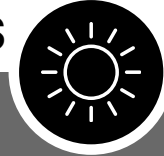
### Spring Programs

#### Impact Volleyball

\$150 per team | Take home jerseys

#### PreK/Kindergarten Soccer

\$100 per team | Take home t-shirts



### Summer Programs

#### T-Ball

\$100 per team | Take home t-shirts

#### Swim Team

\$100 per team | Take home t-shirts



### Fall Programs

#### Youth Volleyball

\$100 per team | Take home jerseys

#### Flag Football

\$100 per team | Take home t-shirts



### Winter Programs

#### Youth Basketball

\$100 per team | Take home t-shirts

*Your business/organization can sponsor as many or as few teams as you wish. Not limited to one program per sponsor.*



# SPECIAL EVENTS | Varies by event

Our goal is not only to provide families in Holmen with great community events, but to also bring families from across the region together to showcase all that Holmen has to offer. Special events provide you as a business great access to potential or current customers. All special event sponsors are encouraged to attend the event. For more details about these great events, please give us a call or visit [www.holmenwi.gov/parkrec](http://www.holmenwi.gov/parkrec).

Special Events Sponsor Benefits	\$1,000+	\$500+	Under \$250*
Sponsor Logo displayed on all promotational materials	✓	✓	✓
Sponsor representative open to attend event	✓	✓	✓
Sponsor Name printed in all Activity Guides	✓	✓	✓
Sponsor banner/sign displayed at event	✓	✓	✓
Sponsor Logo displayed on Park & Rec website	✓	✓	
Sponsor Logo displayed in all Activity Guides	✓		
Exclusive social media post on Park & Rec Facebook	✓		

\*Concerts in the Park require a \$500 minimum

## Summer Carnival

**When:** Wednesday, August 12, 2026

**Time:** 12:00 - 3:00pm

**Where:** Holmen Area Aquatic Center

Games, music, treats and prizes! Your sponsorship will help cover activities, games and prizes for kids of all ages! Your business is welcome to come and enjoy the day with us! You can sponsor this event at any dollar amount that fits your company's budget and interest.



## Touch a Truck

**When:** Saturday, September 12

**Time:** 10:00am - 12:00pm

**Where:** Holmen Aquatic Center Parking Lot

Come explore the vehicles and equipment that our community loves most. Feel free to climb in, ask questions, and snap some photos! We're happy to accommodate any monetary contribution your company can provide for this event. Your support is greatly appreciated and it will help us maintain this cherished event.



# Movies in the Park

**When:** Friday night in June &  
Friday night in Sept. Exact dates TBD

**Time:** Movies start at dusk

**Where:** Halfway Creek Park Bandshell

Grab a blanket & your friends and join us for 2 family-friendly movies this year! Your sponsorship will help pay for the licensing that allows us to show the movie! Check our Facebook page in the Spring. We ask the public for help picking our movies each year!



# Concerts in the Park



Our Concerts in the Park is one of our most popular and best attended events! Halfway Creek Park fills every Sunday evening for live music with family & friends. Your sponsorship will cover one Sunday group and will be advertised as such. Feel free to select a specific date/group or we can assign your sponsorship randomly.

**June 7** - Band Name

**June 14** - Band Name

**June 21** - Band Name

**June 28** - Band Name

**July 5** - Band Name

**July 12** - Band Name

**July 19** - Band Name

**July 26** - Band Name

**August 2** - Band Name

**August 9** - Band Name


**August 23** - Band Name

**August 30** - Band Name

## We want to hear from you!

If you have ideas for future events or suggestions on how we can improve our current offerings, we'd love to hear from you! Your feedback is invaluable in helping us create enjoyable and memorable experiences for our community. Whether it's a new band you'd like to see or a fun activity you think would be a hit, don't hesitate to reach out. Together, we can make our events even more vibrant and inclusive. Feel free to contact us through our website, social media, or by giving us a call. We're excited to hear your thoughts!

 [www.holmenwi.gov/parkrec](http://www.holmenwi.gov/parkrec)

 (608) 526-2152

 @HolmenParkRec

# Commitment Form

## Sponsor/Company Info

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

*In order to fully cover all of our programs and teams, the Holmen Park & Rec reserves the right to use your donation where it is most needed or when programs already have sponsors determined. Donations for entire league/program sponsorship will be given priority when we assign sponsors. Returning sponsors will be given first opportunity to retain their sponsorships of specific programs.*

## Sponsorship Options

### Corporate Sponsorship Opportunities

#### \$500 Opportunities

Impact Volleyball

Swim Team

Travel Fall Volleyball

#### \$750 Opportunities

4K Soccer Academy

K Soccer Academy

In-House Fall Volleyball

#### \$1,000 Opportunities

Flag Football

Youth Basketball

#### \$1,500 Opportunities

T-Ball

Day Camp

### Recreational Team Sponsorship Opportunities | \$100 per team

#### Spring/Summer

4K/K Soccer

Swim Team

Impact Volleyball\*

T-Ball

Tennis

#### Fall

Flag Football

In-House Volleyball

Middle School Tennis

Travel Volleyball

#### Winter

Youth Basketball

Indoor Soccer

*\*Impact Volleyball is \$150 per team*

### Special Event Sponsorship

Summer Carnival

Touch a Truck

Movie in the Park

Concerts in the Park

### General Sponsorship

Please use where needed. Amount: \$ \_\_\_\_\_

**Total Amount Enclosed: \$ \_\_\_\_\_**

**Please return your completed form with payment to Holmen Park & Rec.**

Attn: Alex Inglett  
421 S. Main St. Holmen, WI 54636  
ainglett@holmenwi.gov

*\*Please make checks payable to Holmen Park & Rec Department*



Holmen Park & Recreation Dept.

(608) 526-2152 | 421 S. Main St.